



# KEVA INDUSTRIES

ATTACH RECENT  
PASSPORT SIZE  
PHOTOGRAPH

Plot No. 1, G.T Road, Sahnewal, Ludhiana – 141120 Punjab (INDIA)

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## APPLICATION FOR THE APPOINTMENT OF CITY STOCKIST

I/we expressly undertake to bind myself/our self to your terms and conditions, including your business and operating standards.

I/We understand that there is no right of appointment and the same is subject to your sole discretion.  
**(All Fields are mandatory\*)**

### PERSONAL DETAILS

Applicant Name: \_\_\_\_\_

Father's Name: \_\_\_\_\_

DOB: \_\_\_\_\_ Gender: Male/Female

Distributor ID: \_\_\_\_\_

Nominee: \_\_\_\_\_ Relationship: \_\_\_\_\_

### BUSINESS PROFILE

Business Name: \_\_\_\_\_ (Note: Company Name will be taken as Stockiest Name)

Corporate Status: Private/Pvt Ltd/Partnership/Proprietary Company Registration No.: \_\_\_\_\_

Sales Tax Registration No: \_\_\_\_\_ CST No. \_\_\_\_\_

Business Address (City Stockiest) \_\_\_\_\_

\_\_\_\_\_

District: \_\_\_\_\_ State: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Tel No.(Off): \_\_\_\_\_ Mobile No: \_\_\_\_\_ Tel (Resi): \_\_\_\_\_

Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

(Company will use your Mobile no. and Email Id for further communication, so please fill these columns accurately.)

**BANK ACCOUNT DETAILS**

A/c Holder's Name: \_\_\_\_\_ Bank Name: \_\_\_\_\_

Branch: \_\_\_\_\_ A/c No (As given in Pass Book): \_\_\_\_\_

A/c Type: \_\_\_\_\_ PAN No (A/c Holder): \_\_\_\_\_

Tin No.: \_\_\_\_\_ IFSC No: \_\_\_\_\_

MICR Code: \_\_\_\_\_ (As appearing in Cheque Leaflet)

**CITY STOCKIEST CENTRE DETAILS**

City Stockiest Centre covered Area (Sq.Ft): \_\_\_\_\_ Office Area: \_\_\_\_\_

Seminar/Meeting Hall Area: \_\_\_\_\_ Other Facilities: \_\_\_\_\_

Proposed Products Storage Location: \_\_\_\_\_ Storage Area: \_\_\_\_\_

**FIRST ORDER DETAILS**

In Amount: \_\_\_\_\_

In Figure: \_\_\_\_\_ only

**MODE OF PAYMENT**

Cash/Demand Draft/Cheque No. \_\_\_\_\_ Dated: \_\_\_\_\_

Bank Name: \_\_\_\_\_ A/c Transfer Details: \_\_\_\_\_

**LANGUAGES KNOWN (Please mention languages & tick on the options given)**

Languages	Speak	Read	Write
1. English	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Hindi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## DECLARATION

I/We residing at the above mentioned address formally signify my interest to apply for a City Stockiest center at the above address of territory. I / We hereby confirm that, I/We read and accepted the terms and conditions of the Company. I/We hereby declare that the above information provided by me/us are true and correct to the best of my/our knowledge and the company reserves the right to disapprove my/our application for any misrepresentation

Thereof, and / or cancel the City Stockiest center memorandum of agreement for any violation of the above policies, rules and regulation committed by the undersigned.

I/ We further declare that the information given are true and shall undertake to promptly inform your company of any change thereof and we undertake to furnish you further information required.

\_\_\_\_\_  
Signature of the Applicant  
With Office Seal

Witnessed by

**Date:**

(Applicants are advised to keep copy of this filled application for future reference)

**For Office Use**

**Interviewed By**

**Checked By**

**Approved By**

**Date:**

## CODE OF ETHICS

***Being a Distributor of Keva Industries (INDIA), I agree to conduct my KEVA business according to the following ethical guidelines:***

1. As a Keva City Stockiest, I will guide, treat all my co-distributor as a professional to my best and the same I would have them treat me.
2. I will respectfully observe & follow the Code of Ethics & rules of conduct, to which I will abide with full of my spirit.
3. I will with my full honesty & integrity, present the Keva Products and business to all clients/distributors only with the approved ways of Keva Publication and Presentation.
4. I will readily & politely handle all the guidelines, procedures mentioned in official publication at any presentation of Keva Industries.
5. I will conduct my business & activities in such a manner, reflecting highest standards of integrity, openness and responsibly reaching new heights of network Industry.
6. I will accept and carry the responsibility as a Keva City Stockiest and setting up good examples for business.
7. In my Keva Product sales presentations & activities, I will protect the name of the company by presenting the approved publication of compensation plans & product authorized catalogues.
8. It will solely be my responsibility to guide and to help my down lines to learn the principles and guidelines of Keva Industries code of ethics, rules of conduct, product presentation and compensation plan as a tool to start with their Keva City Stockiest.
9. It will be my responsibility to motivate my down lines to take initiative and necessary trainings, attending seminars to realize their potential business are own.
10. I will promote a spirit of team work among all distributors/down lines & creating a healthy bonding.

## RULES OF CONDUCT

***Any violations of the below said rules will result in termination of the distributorship. A Keva industry reserves the right to modify and make any amendments in these rules any time when the company deems it proper and necessary.***

### **1. Application of City Stockiest ship**

- a. Any company/corporation, proprietor/partnership, private or limits company when apply for City Stockiest shall be registered under duly appointed representative of Keva
- b. An applicant must completely & personally fill up the application duly signed in clear & legibly in block letters to signify his acceptance of all the terms of the rules and regulations of Keva industries. Incomplete information will not be processed on time.
- c. Every application for City Stockiest shall be accompanied by the applicable payment from time to time for the product purchase and starter kit.
- d. Members found with double City stockiest ship is strictly prohibited and subject to termination of City stockiest ship.

### **2. Death and Inheritance**

- a. In the event of the death of the City Stockiest, the City Stockiest agreement shall be reserved to the legal heirs of the decedent.
- b. The legal heirs shall submit an extra judicial settlement of estate to the company stating their request to replace the deceased City stockiest. The company has the right to approve/disapprove the request by going on proper evaluation.

### **3. Responsibilities and duties**

- a. A City Stockiest is an independent business entity. Hence, he/she is not an employee, agent or representative of the company.
- b. A City Stockiest shall not use Keva Industries name, Logo, Slogan, Trademark, and Trade names without the company consent.
- c. City Stockiest of Keva shall not engage or actively participate in other networking and direct-selling companies.
- d. Valid complaints should be written and addressed to the Keva Industries, to be discussed and considered. Any decision shall be in discretion of the company and shall be final and executory.
- e. Health Products of Keva Industries are 100% natural and has no therapeutic claims, all distributors, City stockiest and business centers herein undertake to shoulder all responsibilities, liabilities and damages that may arise of any misinterpretations and misrepresentations, over-claim or concealment regarding the true nature Keva health Products.

### **4. Termination/cancellation of distributorship**

- a. Keva Industries has the every right to terminate the City stockiest for non-compliance, breach or violation of any of the stated code of ethics and rules and regulations and policies of Keva Industries.

- b. Management will do proper evaluation of the cause of termination; the City stockiest may be required to surrender his/her accountabilities with the company and other City stockiest.

**Product Under-Cutting**

- a. Under-cutting or re-registration to other sponsor/up line under different name is prohibited. Keva Industries reserves the right to terminate City stockiest found to be committing such act.

6. **Tampering of company property**

- a. Tampering of documents such as City stockiest Application Form, Company invoices, or related documents to be duly filled and signed are strictly prohibited.

7. **Manipulating Genealogy**

- a. Manipulation of City Stockiest network structure (genealogy) is strictly prohibited. Keva Industries reserves the right to terminate City stockiest found to be committing such act.

8. **Tax Deductions and Govt. Fees**

- a. All taxes and fees that may require by the government are to be shouldered by the City Stockiest.

9. **Product Quality Guarantee**

- a. Products promoted by Keva Industries are guaranteed of the highest quality. In case you encounter problems with the product, must brought it to the business/ City Stockiest center or the Head office, together with your written statement and explanations, and will be replaced.

10. **TDS**

- a. As per Section 194H of the Income Tax Act, 1961, Rate of TDS on Commission is 10%.

**Note:** TDS @ 20% is applicable, if deductee does not have PAN No.

Certificate of TDS Deducted in Form No. 16A will be issued to the deductee and deductee will take the credit of TDS deducted in his/her ITR Returns

**11. All legal Disputes are subject to Ludhiana Jurisdiction.**

*Token of acceptance*

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**City Stockiest's Signature**

