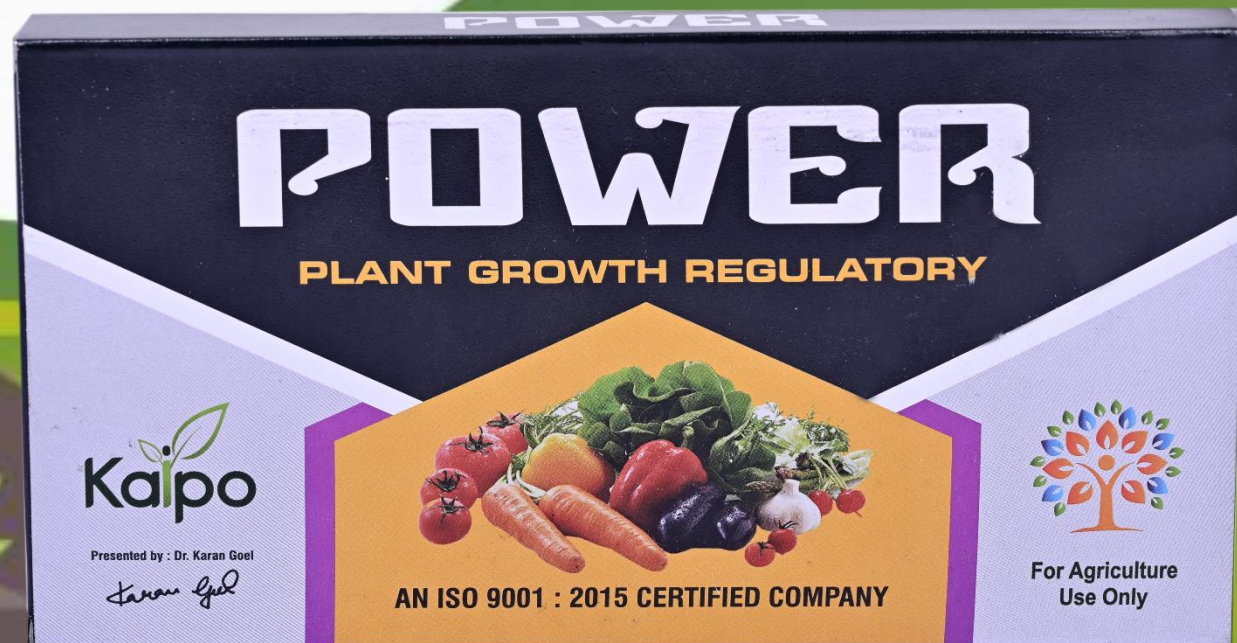


# POWER

## PLANT GROWTH REGULATORY



MRP- Rs. 70  
PACKING- 2ML





# AGRICULTURAL DEPENDENCE

Agriculture plays a crucial role in India's economy. Still, after the advent of rapid industrialization and technological developments, over 58 per cent of the rural people depend on agriculture as their prime occupation of livelihood. From the last few decades, the agriculture sector is in a state of distress that is particularly affecting small and marginal farmers.



# AGRICULTURAL ADVANCEMENT

**However, in recent years, efforts to develop, refine and disseminate agricultural technologies, several significant progress has been adopted to reduce the cost of production, save water and nutrients, increase yields, increase crop diversification**





# PLANT GROWTH REGULATORS



**Here comes the  
need of **plant  
growth regulators**  
that have  
currently become  
an integral part of  
agricultural and  
horticultural  
practices**

# POWER

## PLANT GROWTH REGULATORY

One such plant growth compound is **POWER** that is a hormone found in plants and fungi





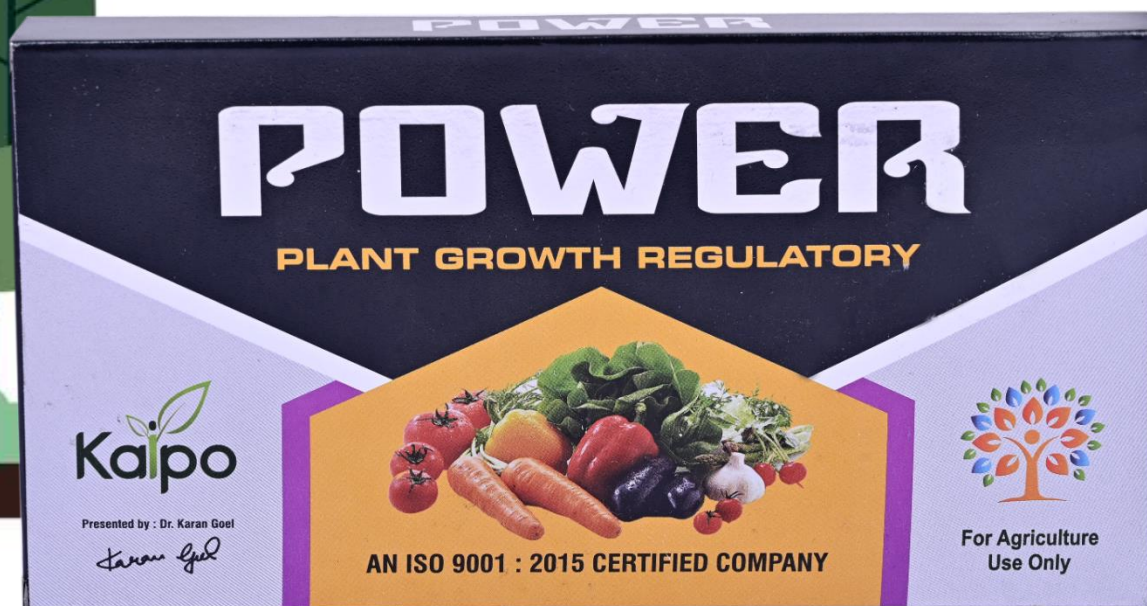
This **TETRACYCLIC DI-TERPENOID HORMONE** stimulates plant growth. Even though it is present in plants, it is produced at a very low rate.

*Plants with growth hormone deficiency have a slow or flat rate of growth. That is why, it is made industrially and used as a type of plant fertilizer*

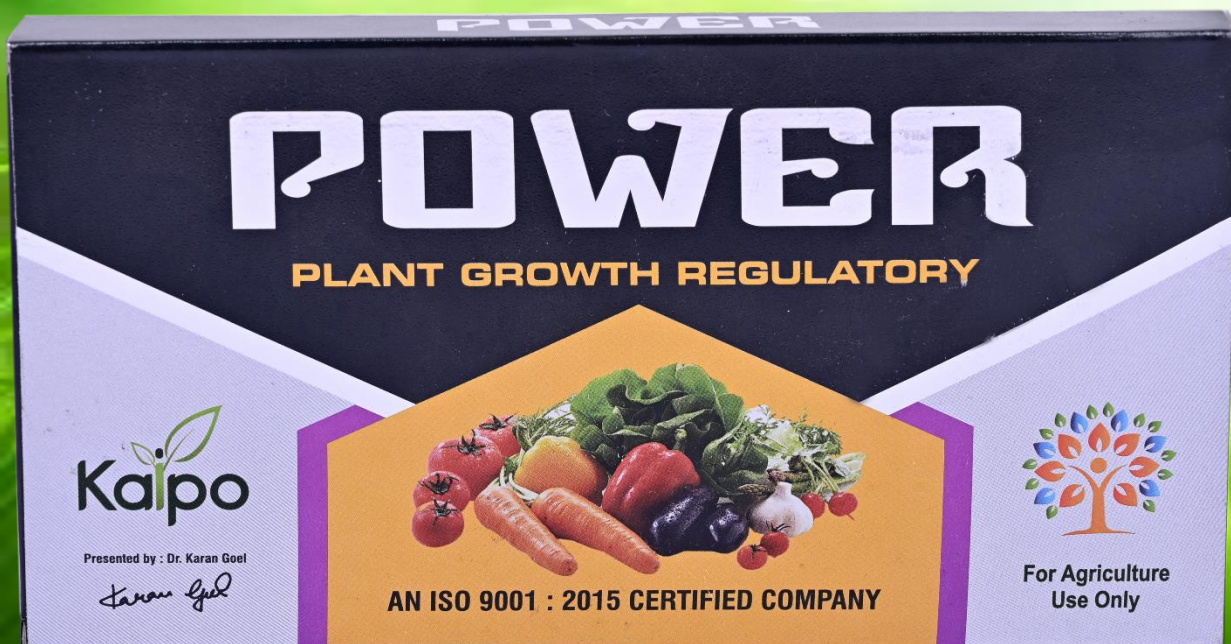




- POWER can be widely used in agriculture to
- ✓ Produce bigger leaves and longer stems,
  - ✓ Enhances photosynthesis,
  - ✓ Stimulates seed germination and
  - ✓ Triggers transitions from the vegetative to the flowering stage

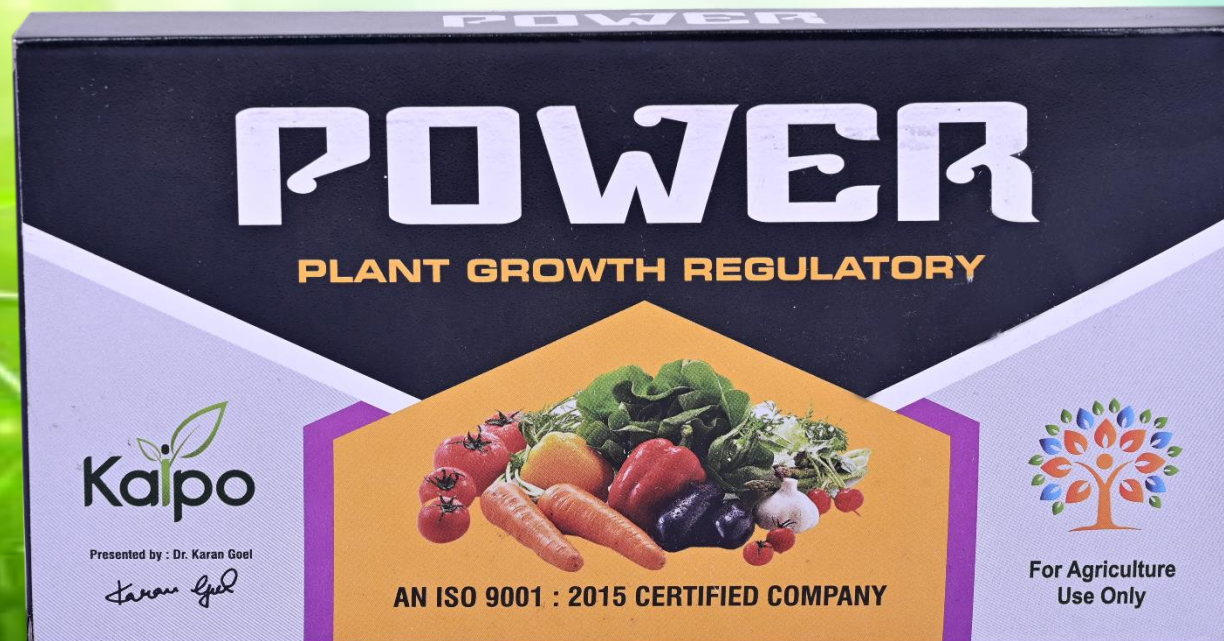


Power is **FTR Nano technology based micro molecule** which is organic, non-hazardous and **contains high quality of protein, amino acids, vitamins, minerals and other plant stimulant**





GIBBRELLINE, NATACA, VITAMIN,  
AMINO, HUMIC

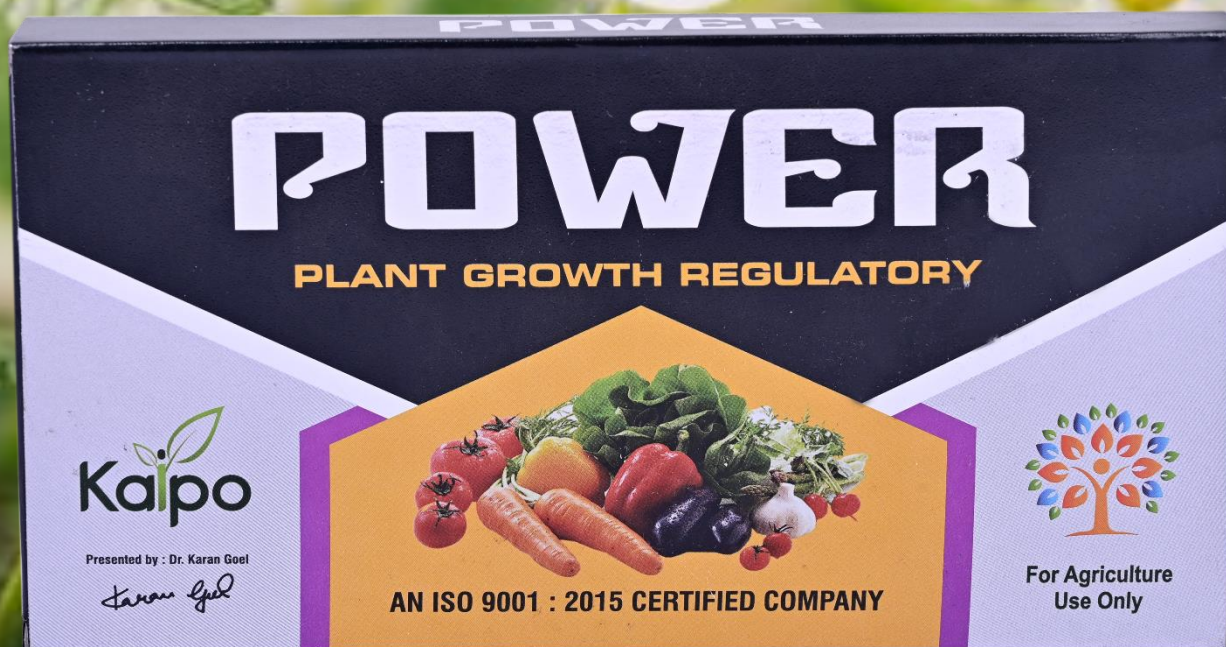




# BENEFITS

**Increases metabolism of plants and develops the phloem and xylem in plant. Also increases the vegetative growth of the plant, maintains shine & color of leaves**

**Promotes plant growth and help in root development and increases the cell division**





# BENEFITS

**Nourishes plant leaves and rescue from illness by accelerating rate of photosynthesis**

**Supports complete development of plants, works as a yield booster and helps to develop resistance and improves the efficiency of plant genes**



**Works on all type of field crops, cash crop, horticulture crop, vegetable crops and mainly tea garden**

# REASONS FOR USE

There are four key reasons for using POWER on citrus:



Albedo breakdown of the rind causes creases which can make the fruit look 'lumpy'



Imperial mandarin fruit showing watermark



Oleocellosis damage on mandarin

- **Reducing the severity and incidence of albedo breakdown**
- **Reducing the severity and incidence of watermark (mostly on imperial mandarin)**
- **Reducing the severity and incidence of oleocellosis improving quality.**



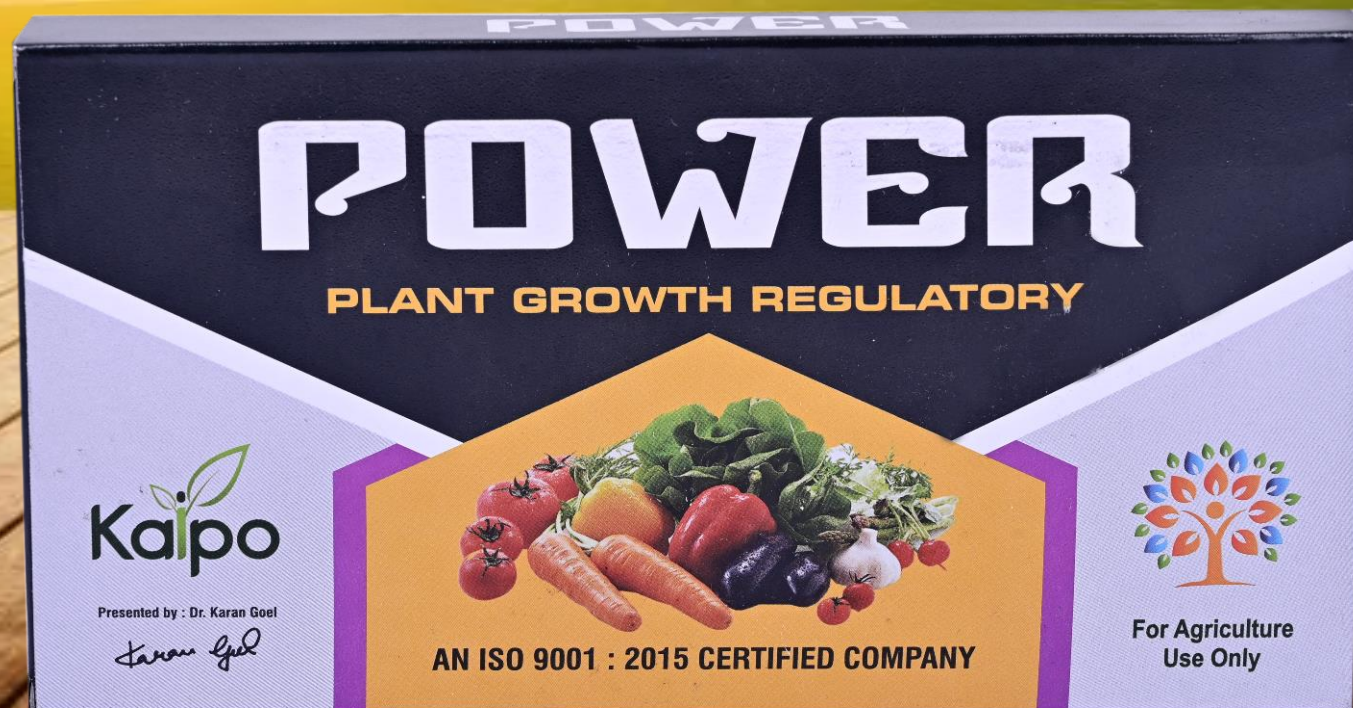


It is recognized by narrow sunken grooves in the rind. In severe cases the grooves intersect making the fruit appear lumpy and soft

This is a serious condition and may cause fruit to split open under pressure when packed.

POWER sprays should be used to obtain maximum control

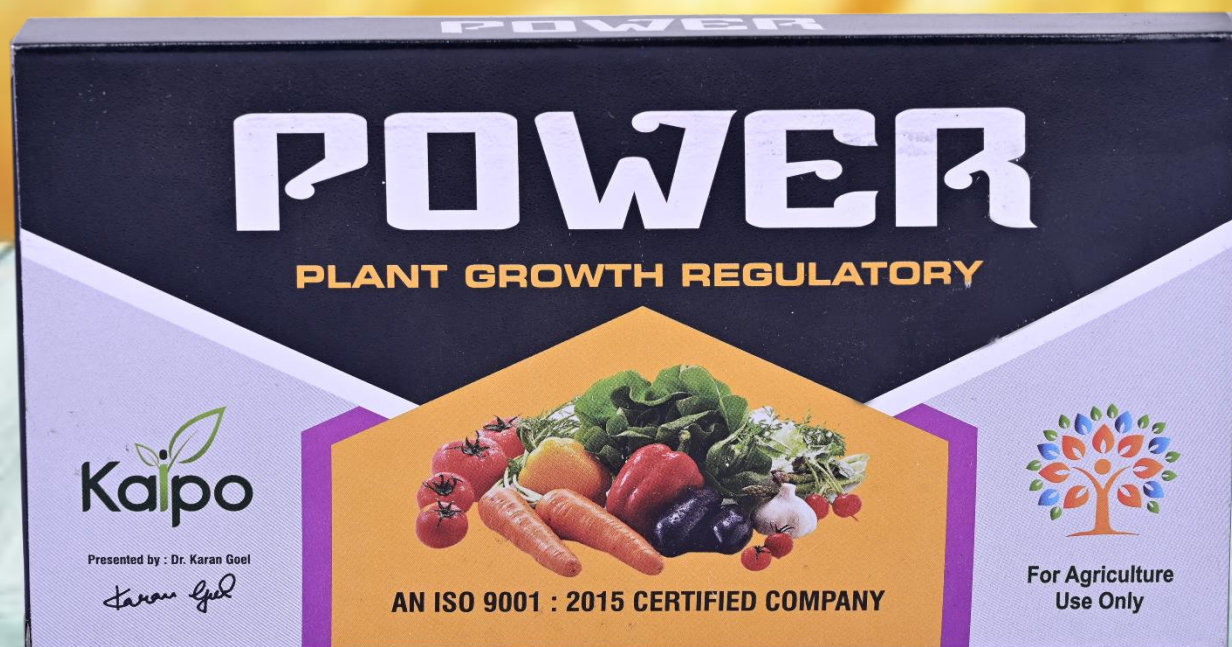
Balanced nutrition and irrigation are also crucial. High phosphorus (P) levels are associated with thinner rinds and therefore are more prone to developing albedo. High levels of nitrogen (N) and potassium (K) are associated with thicker rinds





**Dosage and Application-**  
**2ml per Acre/ 2ml per 15ltr of water**

**Application Crop:-** All types of Vegetables, Fruits, Flowers & whole crops for better yield





Contact us

**Keva Industries**

Website : [www.kevaind.org](http://www.kevaind.org)



*Thank*  
*you*

*You*  
*are*