



KEVA VS IMC
COMPARISON

Let's compare
KEVA & IMC
and see which is
better



BUSINESS PLAN



KEVA

DOUBLE SALE
INCENTIVE PLAN
IN KEVA



IMC

MULTI-LEG
PLAN OR
REPURCHASE
PLAN IN IMC



TYPES OF INCOME



KEVA

13 TYPES
OF
INCOME



IMC

10 TYPES
OF
INCOME



RETAIL MARGIN

The logo for KEVA, featuring the letters 'KEVA' in a bold, green, sans-serif font. The letters are partially enclosed by a light blue circular shape that is cut off at the top and bottom.

100% RETAIL
MARGIN
ALSO BUY ONE
GET ONE FREE
LIFETIME

The logo for IMC, featuring the letters 'IMC' in a bold, white, sans-serif font inside a dark green circle. The circle is surrounded by a light gray ring.

IMC 20-40%
RETAIL
MARGIN



BUSINESS DISTRIBUTION



KEVA

100%
DISTRIBUTION
IN KEVA



IMC

80%
DISTRIBUTION
IN IMC



PAYOUTS



KEVA

4 WEEKLY
PAYOUT AND
1 MONTHLY
PAYOUT IN
KEVA



IMC

ONE TIME
PAYOUT
(MONTHLY
PAYOUT)



PLAN STRUCTURE

The logo for KEVA, featuring the letters 'KEVA' in a stylized, green, blocky font. The letters are set against a light blue circular background that is partially obscured by a dark blue arrow pointing to the right.

2 LEG PLAN
(DISTRIBUTION
TO CHAIRMAN
LEVEL)

The logo for IMC, featuring the letters 'IMC' in a white, bold, sans-serif font. The letters are centered within a dark green circle that has a light gray outer ring. This circle is attached to a dark green arrow pointing to the right.

4 TO 16
LEG
(MULTI
LEG)



TEAM INCENTIVE



NO NEED TO
MAINTAIN
THIRD LEG OR
THIRD SIDE
TO GET TEAM
INCENTIVE



YOU HAVE TO
MAINTAIN THIRD
LEG OR THIRD
SIDE IN IMC TO
GET TEAM
INCENTIVE



SIDE MAINTENANCE

The logo for KEVA, consisting of the letters 'KEVA' in a bold, green, sans-serif font, set against a light blue circular background.

IN KEVA, NO SIDE MAINTENANCE IS NEEDED TO GET HOUSE FUND, CAR FUND, AND FOREIGN FUND

The logo for IMC, consisting of the letters 'IMC' in a bold, white, sans-serif font, set against a dark green circular background.

IN IMC, YOU HAVE TO MAINTAIN YOUR LEVEL FOR 2-3 MONTHS TO ACHIEVE HOUSE FUND, CAR FUND, AND FOREIGN FUND



STOCKIEST MARGIN

The logo for KEVA, featuring the letters 'KEVA' in a bold, green, sans-serif font. The letters are partially enclosed by a light blue circular shape that has a white horizontal line through its center.

KEVA
DISTRIBUTES
15 TO 20% OF
TOTAL
AMOUNT

The logo for IMC, featuring the letters 'IMC' in a bold, white, sans-serif font. The letters are centered within a dark green circle that has a white border.

IMC
DISTRIBUTES
5 TO 10 %
MARGIN OF
BUSINESS
POINTS



PRODUCT



550+ PRODUCTS
IN KEVA- ALL
RANGE
PRODUCTS WITH
15 CRORE
PRODUCT
LIABILITY
INSURANCE



250+ PRODUCTS
WITH HIGH
RANGE
PRODUCTS IN
IMC



SUPER STOCKIEST (C & F)



KEVA

IN KEVA,
SUPER
MARGIN IS
15% TO 25%
OF TOTAL
AMOUNT



IMC

IN IMC,
SUPER
MARGIN IS
10% - 15% OF
BUSINESS
VOLUME



STOCKIEST REFERRAL INCOME



KEVA

1%
STOCKIEST
REFERRAL



IMC

NO
STOCKIEST
REFERRAL



“

The comparison points do all the talk. KEVA surpasses IMC in all areas

The slide features a white background with blue geometric shapes in the corners. A large blue ribbon banner is positioned horizontally across the middle of the slide. The word "Thanks!" is written in a large, blue, sans-serif font above the banner. The text "Any questions?" is written in a smaller, bold, black, sans-serif font inside the banner.

Thanks!

Any questions?